

भारत संचार भवन, हरीश चन्द्र माथुर लेन,
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

Bharat Sanchar Bhawan, H.C. Mathur Lane,
Janpath, New Delhi-110001, India
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No. CMD/BSNL/2015-L-5339

अनुपम श्रीवास्तव

अध्यक्ष एवं प्रबन्ध निदेशक

ANUPAM SHRIVASTAVA

Chairman & Managing Director

June 11, 2015

Dear Shri

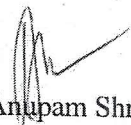
This is in continuation of my letter of 28th April, 2015 wherein I had informed you about BSNL decision to provide all our customers of landline service with free night time calling to any of the networks from 9.00 p.m. to 7.00 a.m. from 01.05,2015 and to adequately popularize the unique schemes in all territorial circles to take advantage of this scheme.

In this connection a letter from Forum of BSNL Unions / Association, dated 26.05.2015 has been received which whole-heartedly endorses to above BSNL initiative / decision. It is, therefore, suggested that all Circle Heads / SSA Heads to meet respective BSNL Unions / Associations to take them along in sufficiently popularizing this scheme which can help CFA revenue turn around. I understand that this scheme has already started giving positive signals to our landline business and with cohesive efforts from all employees; this scheme will yield the desired results.

I am sure all our administrative / facility buildings are prominently displaying information / advantages of unique schemes like *Free Night Calling* for BSNL landline customers and *Free All India Roaming* for BSNL mobile customers to increase customer base of both our services.

With best wishes,

Yours sincerely,


(Anupam Shrivastava)

Shri

Chief General Manager,

Telecom Circle / District

पंजीकृत एवं निगमित कार्यालय : भारत संचार भवन, हरीश चन्द्र माथुर लेन, जनपथ, नई दिल्ली-110001
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