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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 3-4/2016-R&C [CFA]

Dated: 10-08-2016

Circular R&C-CFA No.107/16-17

Sub: - Promotional offer for New Landline customers with FMC of Rs.49-regarding.

1. The Competent Authority on recommendation of Tariff Committee – CFA has approved following promotional landline tariff for new landline customers for a period of **90 days w.e.f.15th of Aug 2016**.The detail of promotional offer is as follows:

S. No.	Particular	
1	Name of Plan	Experience LL 49
2	FMC	Rs.49 (for first six months), after six months number will be converted to General plan*
3	Free call(Local+ STD)	Nil
4	Call Charges	BSNL Network:Rs.1.00/MCU Other Network:Rs.1.20/MCU
5	Installation charges	Waive off
6	CLIP Charges	Rs.600 both for Rural & urban
7	Additional Facility	Free night calling to any network (Local+STD) between 9PM to 7AM.
All other terms & conditions shall be same as per general plan. * At the time of CAF filling customer's consent should be taken for conversion to general plan after six months.		

2. Customers booking landline connections under this scheme will be provided a **FREE BSNL Pre-Paid SIM Card**.
3. The promotional Tariff will be applicable on **PAN India Basis w.e.f. 15th of Aug 2016 both in Rural & Urban**.
4. The promotional landline offer shall be widely published through SMS on registered mobile number, press release, print & electronic media, CSC, staff & other marketing communication from BSNL CO level, Circle level as well as SSA/SDCA headquarter level. All out effort shall be made to acquire more & more landline customers.
5. The Circle shall ensure to comply with all regulatory requirements.
6. The circular is issued based on approval of the Competent Authority in PDP-CFA unit file No.8-53/PDP-CFA/2013-14/Pt.1.For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

AGM (T & C) CFA

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To,

All Heads of Telecom Circles/Metro Telecom Districts, BSNL.

Copy for information to:-

1. CMD,BSNL.
2. Directors(CFA/CM/ENT/HR/FIN) on BSNLs Board.
3. Executive Director (Fin/CA/CN/NB), BSNL.
4. PGM Regulation CO BSNL New Delhi.
5. All PGMs/GMs – CFA CO BSNL.
6. GM(PDP-CFA)/Sr.GM(NWP-CFA)/SR.GM(NOW-CFA)/GM(Fin-CFA) BSNLCO,ND.
7. GM(Marketing),CO BSNL New Delhi for adequate publicity & marketing.
8. CGM(ITPC), Pune for necessary changes in CDR / billing system.
9. AD OL for Hindi version.
10. Sr.GM (NWO-CFA) for information pl.
11. Sr.GM (CIT) BSNL CO-for placement on website.
12. Director General, P&T Audit, New Delhi-110054.
13. Secretary TRAI- for kind information.
14. Guard file.



DM (T & C) CFA