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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

आर. के. मित्तल

निदेशक (कनज्यूमर मोबिलिटी)

R.K. MITTAL

Director (CM)
BSNL Board

D.O. No. 10-5/2016-SCM-CM
Date: 04.11.2016

Dear Shri

Please refer to my D.O. letter of even number dated 07.10.2016, in which targets for SIM sales for the month of October, 2016 were given. The SIM sale report for October '16 shows that there is a dip in the SIM sale figures in comparison to that of September '16. However, we could achieve the sale of 2 Million in the month of October, 2016.

Jharkhand, Orissa, West Bengal and Andhra Pradesh Circles have shown very good performance and achieved the assigned target. I would like to appreciate these Circles for their performance. Andaman & Nicobar, Punjab, Haryana, Karnataka and Gujarat Circles have also performed well but just missed the target.

We could achieve meager 2 million growth due to extra efforts put up by circles in last 10 days of that month. There has to be sustained effort/monitoring by circles through out the month for achieving targets.

I hope that circles will further gear up themselves for achieving the SIM sale target for November '16 as per Annexure – II.

With best wishes,

Yours sincerely,

(R.K. Mittal)

Encl: As above.

Shri
Chief General Manager
All Telecom Circles/Districts.