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## भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

## BHARAT SANCHAR NIGAM LTD.

(A Government of India Enterprises)

अनुपम श्रीवास्तव

अध्यक्ष एवं प्रबन्ध निदेशक

ANUPAM SHRIVASTAVA
Chairman & Managing Director

No. BSNL/20-5/SR/2016 Dated: 17<sup>th</sup> August, 2016

Dear CGM,

I am glad to share with you that another event of SWAS program held on 10.08.2016 throughout the country was a grand success. It could not have been possible but for the active and wholehearted participation of the teams under your leadership. It gives me immense pleasure to congratulate you and your team members on this occasion

I hope the month long program to popularize our products and services at Circle and SSA level amongst public would continue vigorously. This would give an impetus to our efforts not only to attract more and more new customers but also to enhance the satisfaction level of existing customers. Special drive to bring back those customers who left us should be initiated promising them our improved services under SWAS programme. I am of the firm view that wide participation of the employees at all the level signifies that the event has fulfilled its objective of binding all the employees together emotionally which would benefit BSNL immeasurably. Your sincere efforts will go a long way in making our Company stronger day by day.

With best wishes,

Yours sincerely,

(Anupam Shrivastava)

<u>All CGMs, BSNL</u>

Website: www.bsnl.co.in