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## भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम

## BHARAT SANCHAR NIGAM LTD.

(A Government of India Enterprises)

D.O. No. 10-5/2016-SCM-CM

5th September, 2016

Dear Shri,

I would like to congratulate you and all the staff of CM vertical in your circle for your contribution in attaining sale of more than 2 million SIMs in the month of August, 2016 The circle wise sale of SIM is enclosed as Annexure-I.

On analyzing the circle-wise performance it is found that 12 circles i.e. Assam, Orrisa, Punjab, Himachal Pradesh, Rajasthan, UP (W), UP (E), Uttaranchal, Andhra Pradesh, Chennai, Tamil Nadu and Gujarat have achieved the targets and deserve special appreciation. Further Assam, UP (W), CHTD, Uttaranchal, Gujarat and Tamil Nadu circles have scaled new heights in SIM activation which shows the inherent potential BSNL has in all circles.

Based on the feedback received from the circles, the month-wise target for Sept-2016 has been set as per Annexure-II. I look forward for meeting this target so that we can achieve our estimated goal of Mission 3 Million in coming months.

With best wishes,

Yours Sincerely,

(R. K. Mittal)

Encl: As above.

Shri ......

Chief General Manager

All Telecom Circles/Districts.