

Corporate Marketing Cell

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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

To,

The Chief General Managers,
All Telecom Circles/ Districts
BSNL

No. CA/Mktg/14-1/ 2015

Dated: 6th July, 2015

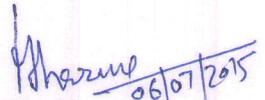
Sub: Creative Design for Hoardings, Leaflet & Brochure Folder

The Corporate Office has prepared few creative designs for hoardings on newly started scheme 'Free Night Calling' from BSNL Landline, 'Free All India Roaming' and to popularize BSNL's Brand Image in shaping Digital India.

Further, during the 'Digital India Week celebrations,' creative designs for Leaflet & Brochure folder on Free All India Roaming scheme, Wi-Fi & NGN services have also been developed at BSNL corporate office .

The recently prepared creative designs are uploaded in Marketing Downloads section of BSNL Intranet portal for uniform branding of the products/services on Pan India basis. Circles may suitably change the creative in vernacular language as per their need.

All Telecom Circles/ Districts may utilise these creative as per necessity & requirement


(V.K. Sharma)

GM (Corp. Marketing)